



# How to Make Adult Films For Fun & Profit



By Adult Film Attorney [A.J. Comparetto, Esq.](http://www.adultfilmmaking.com)  
[www.adultfilmmaking.com](http://www.adultfilmmaking.com)

# ***“How to Make Adult Films for Fun and Profit”*** **Quick Start Guide**

I am going to try in one page or less to give you a Quick Start Plan to starting your adult film making business. I will try to highlight the important concepts you will need to know before you start your adult film making business.

Also, each section includes an audio seminar which explains in detail these adult film making concepts. You will need to be connected to the Internet to listen to the audio links. You will also need to have Macromedia Flash installed. (Most computers come pre-installed with Flash)

**Click the link to hear Adult Film Attorney A.J. Comparetto explain How To Get Started Quickly In the Adult Film Industry**

[Click Here](#)

Step One:

1. **Pick a Niche**. The best way to enter this business is to find a niche in adult film making and develop your name in that niche. Some adult film making niches are: girl/girl, fetish, panty, girl next door, amateur, gang bang, Gonzo, Reality, Flashing, balloons, costumes, etc.
2. **Decide On What Your Budget Will Be**...or what you can afford. As a new filmmaker you should budget most of your money for marketing and legal. The least amount of money should be spent on purchasing cameras, equipment and hiring models. It is exactly opposite of what most “newbies” in the adult film business think.
3. **Get Your Legal House in Order**: Every *smart adult business* has an adult film making lawyer on retainer. There is no way around it. If you talk to “old timers” in the biz they will tell you to have every video you make reviewed by an attorney. They know that it is better to pay a lawyer upfront vs. paying him to defend them in a criminal trial.
4. **Pick a Filming Date**: To many people spend all their time talking and not enough time actually filming. If you are serious pick a prospective date for your first film shoot. Give yourself a goal to shoot for.
5. **Don't Get Discouraged**: I have had so many people get discouraged when models did not show up for their film shoots. You have to understand that when you are new in the biz 75% of models will flake out and not show up for your shoots. Even the big adult video companies have a 25% flake out rate for models. *Just part of the business get used to it.*
6. **It Does Not Have To Be A Masterpiece**: Your first film will most likely be very, very bad. Things will go wrong and you

will probably be unhappy with your films outcome. Do not be discouraged. In anything you do there is a learning curve. Also, I recommend that you market your these films anyway. Use them as a learning experience and a time to make contacts in the industry. Most “first films” are not home runs but keep stepping up to the plate and keep swinging for the fence.

7. **This Is A Business Treat It That Way:** I will say it again...*this is a business and you have to make a profit from your adult films.* If you want to stay in this business you have to try and squeeze every once of profit out of every model, film shoot and website. If you do this as a hobby....you will not be around for very long.
8. **Keep Your Ears Open:** You have to find people that will help you in this business. Networking is everything in the adult world. Every year we throw an adult film making seminar where people come just to network with other adult filmmakers. Adult films are now being made by filmmakers all over the United States and the World...you need to come together with these other filmmakers and learn from each other.
9. **Protect Your Assets:** In the 1980's President Reagan launched an attack on porn. Many people in the adult business lost fortunes. You have to be smart with the money you make and protect it. You will want to hire an asset protection attorney to shield your assets from creditors.

## My Quick Start Plan:

Pick a Niche:

My Budget

\$

Attorneys to Interview]

Filming Date

## NOTES:

## **“How to Make Adult Films for Fun and Profit”**

### **Legal Forms**

Included with our [full adult film making system](#) are lawyer drafted legal forms. I will tell you right out....**you still need a lawyer** The forms we provide with the course are for your convenience and your attorney’s convenience.

You will hear me explain *over-and-over again* that this is business that is regulated by both Federal government and State governments. You need to have everything you do reviewed by an attorney because it will be reviewed by law enforcement.

That said the legal forms we provide are “top notch” and have been used now by over two hundred (200) adult film and adult content companies. Here is a list of the forms that we include with the full adult film making system.

**Click the link to hear Adult Film Attorney A.J. Comparetto Explain What Type Of Legal Forms and Documents You Need To Film Adult Films**

[Click Here](#)

## Adult Filmmaking Legal Forms

Form 1	ADULT MODEL RELEASE: 2257 COMPLIANT FORM:
Form 2	Content Production Checklists
Form 3	Independent Contractor Agreements
Form 4	OBSCENITY CHECKLISTS
Form 5	LOCATION AGREEMENT AND RELEASES
Form 6	Synchronization and Distribution License for Music
Form 7	Video Distribution Agreements
Form 8	18 U.S.C. Section 2257 Compliance Notice
Form 9	18 U.S.C. Section 2257 Laws and Regs
Form 10	Sample model ad's

## ***“How to Make Adult Films for Fun and Profit”*** **How to Pick What Type of Adult Film to Make**

**I Recommend That You Pick a Niche.** I believe the best way to enter the adult film making business is to pick an adult film “niche” to film.

**Click the link to hear The Adult  
Film Audio On Picking An Adult  
Film Niche**

[click here](#)

Lets be honest....you can't just jump into this business and expect to compete with the major porn companies from day one. You first have to build a name for yourself in this business. Also, if you intend to sell your videos or films to adult video stores they are going to want something different, unique and marketable.

I often advise potential adult filmmakers to wander the aisles of adult stores to see what is out there and what is selling. It is also a good idea to talk with stores owners and adult web masters to find out what type of adult film that they would buy from you.

This actually goes to principle #7....**this is a business**. You may really want to film girls sleeping naked....that may be something that *turns you on*....and that may not be marketable or profitable.

Lets talk on what type of niches there are in the adult market. Also, when we talk niches there are some that have higher legal risk factors. In picking the adult content that you are going to film you definitely want to discuss the legal ramifications with your adult film making attorney.

The following list is taken directly from our exclusive obscenity risk factor worksheet. This was developed by adult film making attorney A.J. Comparetto and is what he uses in determining the risk of prosecution associated with an adult film production.

That is one of the problems with filming adult content. If you go over the line legally you run the risk of prosecution.

Still with the right legal counsel you may be able to “*push the line*” successfully. Larry Flynnnt has for years pushed the limits quite successfully and profitably.

*“To those who take great risks  
go great rewards”*

Content:	Risk Factor
Nude Photography	
Solo female/male	
Actual penetration (straight male/female sex)	
Actual penetration (anal sex)	
Lesbian sex	
Group sex (2 females on male)	
Group sex (2 males on female)	
Group sex (more than 3 participants)	
Discharge of bodily functions (sperm shot)	
Discharge of bodily functions (female orgasm gushing)	
Discharge of bodily functions (cream pie)	
Discharge of bodily functions (peeing)	
Discharge of bodily functions (period)	
Showing of orifice (showing pink or inside of anus)	
Interracial sex (male on female)	
Interracial sex (2 or more males on female)	

Interracial sex (ethnic female on male)	
Bondage	
Scenes depicting humiliation	Very Risky
Scenes depicting force	Very Risky
Swingers or wife swapping	
S & M	
Fisting	
Insertion of objects	
Insertion of objects (dildos sexual toys)	
Insertion of objects (inanimate objects)	
Insertion of objects (vegetables or fruit)	
Insertion of objects (other)	
Voyeurism (consensual)	
Voyeurism (non-consensual) real or staged	
<b>Gay content: (If gay oriented website use special checklist for gay web masters)</b>	
Gay male (without penetration)	
Gay male (with penetration)	
Gay male (oral sex)	
Gay male (bondage)	
Transsexual- she males	
Transsexual- (actual penetration)	
Transsexual (with oral sex)	
Panties	
Feet	
Crushing	
Wrestling	
Balloons	
Costumes	
Amateur	
Girl Next Door	
Other Niches	
Other Niches	

As you can see this list is not all encompassing and there are many more profitable niches that can be developed with imagination and marketing.

You next step should be to write down the various niches that you would be interested in filming. Then research the niche that interests you. For our private mentor clients we do the research for you and will advise you on current profitable niches. Go to



## **“How to Make Adult Films for Fun and Profit”**

### **How To Determine A Budget For Your Adult Films, Videos and Websites**

**Decide On What Your Budget Will Be...**...or what you can afford. As a new filmmaker you should budget most of your money for marketing and legal. I recommend that the least amount of money should be spent on purchasing cameras, equipment and hiring models. It is exactly opposite of what most “newbies” in the business think.

**Click the link to hear The Adult Film Audio On Budgets For Your Adult Film**

[click here](#)

Recently, I met with a large adult film and distribution company that was actually buying cheap digital video cameras from department stores and giving them to adult models to film themselves in candid situations. I asked them if this was cost effective....they indicated to me that it was an extremely profitable niche for them.

I asked if people complained about the *amateur* look of these films. They indicated to me that the people purchasing the films were buying the *candid nature* of the shots and that it had helped

spur their sales. This company has found a lost cost niche that they are exploiting for big profits.

What low cost niche could you exploit to build your adult film business?

## **Cost of Making A Low-Budget Adult Film or Video**

On the adult film making website we give the following budget numbers:

“This is the **(1) one** question that we get asked most. **How much does it really cost to get into this business?** Well lets be honest it is not cheap to start an adult film making business. You can expect to spend \$2,500 to \$7,500 to make your first film. Here are some of the expenses you should budget for:

1. Camera's and equipment: \$500 to \$2,500 dollars....
2. Actresses or Actors for your film average \$500 and up..(women cost more men less)
3. Editing and duplication. \$500 and up for editing. Duplication varies upon volume...
4. Legal information and review: \$2,500 and up for this important part of adult film making....
5. Marketing and distribution. Varies upon marketing plan.

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So how will you determine what is a realistic budget for starting a adult film making business?

I often recommend that you think in terms of “per film” budgeting. I have seen too many people come into the adult film making business and spend big money on:

- Obtaining a Large Studio For Filming
- Buying Expensive Camera’s and Lighting Equipment
- Purchasing expensive editing equipment and video duplication equipment
- Hiring office staff and a film crew

And in the end these people...

**“Go Broke”**

This is one of the saddest parts of the business. They went into this business and did not understand the following concepts:

First, Make sure that you film is legal  
Then, market the hell out of it.

So many times a new filmmaker is so excited to be filming beautiful men and women that it clouds his vision on the bottom line.

So when you plan your budget here are the real numbers you need to have in mind:

## Adult Film Budget

Legal Cost For Corporate Set Up		<b>\$1,200 to \$3,500</b>
Legal Cost For Review of Film For Legal Problems		\$2,500 Average
Marketing		?
1. Box Cover Design	Provided to Private Mentor Clients	
2. Website Design	Provided to Private Mentor Clients	
3. Promotional Materials	Provided to Private Mentor Clients	
4. Tele-Marketing	Provided to Private Mentor Clients	
5. Direct Mail	Provided to Private Mentor Clients	
6. Trade Shows	Provided to Private Mentor Clients	
7. In person sales	Provided to Private Mentor Clients	
Camera's and equipment:		\$500 to \$2,500 dollars
Editing and duplication. \$500 and up for editing. Duplication varies upon volume		
Actresses or Actors for your film average \$500 and up..(women cost more men less)		

## My Quick Start Plan:

**My Adult Film Niche Is:**

**My Budget**

\$

**Attorneys to Interview]**

**Filming Date**

**NOTES:**

# How To Legally Interview & Hire Models

I will in detail on how to legally interview and hire models in the full adult film making course. Also, included in the Adult Film making course are sample advertisements that have been reviewed by adult film making attorneys that you can use when you advertise to hire models.



I want to specifically tell you that **hiring a model is a legal event** that can possibly get you arrested if done incorrectly. In the full Adult Film making Course I devote an entire DVD to having a adult film making attorney advise how to correctly interview potential adult models. I will tell you that if you treat hiring models like

**“The Hollywood Casting Couch”**...you will have legal troubles.

*You should speak with your adult film making attorney to learn the proper way to hire models.*

**Click the link to hear The Adult Film Audio  
On Hiring Models For Your Adult Film**

[Click Here](#)

Also, I have found that new filmmakers have many problems after they hire their first models to get them to actually show up for the film shoot. You are sitting there with your camera crew; you are "amped" up to film your first shoot....and you sit there waiting for a model who does not show up.

I will give you a statistic that may depress you but that is part of the business.

**When you are new in the biz...**

**75%** of your models  
will not show up for your film shoot.

**and even when**

You become an established  
**Nationwide Adult Film making  
Company**

**25%** of your models will still

**Flake Out.**

Many people disagree with me when they first read this statement....sadly these same people will call me back and say....I hate models...they never show up.

We will show you techniques to improve your model retention as you grow in this business but for now we need to move on to finding an adult film making attorney.

## **NOTES:**

# **“How to Choose a Adult Film making Attorney That Makes Sure You Don't Get Arrested....And Who Helps You Build Your Business and Make Money.”**

This is one of the most important decisions you will make when you start your adult film business. If you make the wrong decision and hire the wrong attorney you can go to jail....for a long, long time. You do not want to go from filming beautiful women having sex....to being the object of desire from your cell mates. Hopefully the point has been made.

**[Click the link to hear The Adult Film Audio On Hiring An Adult Film Attorney](#)**

[Click Here](#)

The hard thing is that you cannot just look in the phone book to choose an attorney to represent you. I have looked in the Yellow Pages and to date I have not found a section for porn attorneys, adult film making attorneys or even adult entertainment attorneys.

Many people who go into this business will often hire the local attorney who represents the local strip club...That can be a horrible mistake. Most attorneys who represent strip clubs are primarily zoning attorneys or local criminal attorneys. The issues these strip club attorneys normally handle are whether you can put a club at a certain location and once there do the dancers violate the local ordinances.

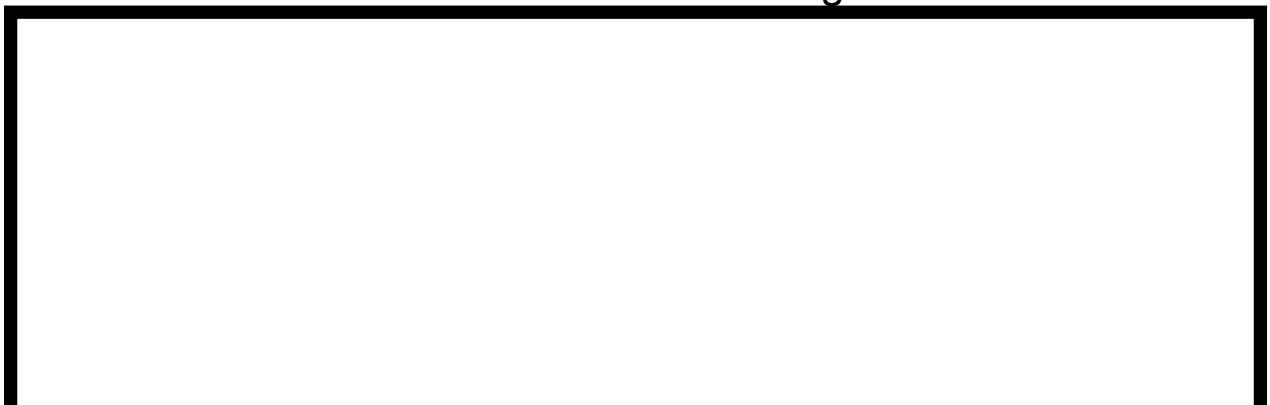
You are in a totally different business than that of the local strip club. About all you have in common is that you may share some of the same women.

If you do your adult film making business correctly you will be shipping videos or content all over the United States and the world. You will be streaming and sending content all over the Internet. The attorney you hire has to be an expert in adult film making law and the issues that revolve around people having sex on film.

You need to know that the United States Government and almost every State and local Government does not like the adult film making business. There are laws, ordinances and regulations that are designed to catch the unwary adult filmmaker and throw him in jail. Your attorney has to understand all of these complex laws and issues and be able to give you a simple plan to comply with them.

To find an adult film making attorney we recommend using the information that we send you on qualified adult film making attorneys. You can also contact other adult companies to ask who do they use as their attorney. There is nothing better than finding an attorney who another company is using to protect their adult film making business.

Included with the full adult film making kit is a FREE consultation certificate with adult film making attorney A.J. Comparetto. You have probably received our monthly email newsletter which he is the author of. You will also here him speak on the tapes, cds and DVDs included with the full adult film making course.



# ***“How to Make Adult Films for Fun and Profit”***

## **Planning Your Production**

In this section you will find a pre-production checklist. I advise every filmmaker to have one and to use it religiously. You will solve many of your problems if you have and use checklists.

**Click the link to hear The Adult Film Audio On Planning Your Production**

[Click Here](#)

Some of the issues that come up in pre-production are scouting locations, finding models (of course) making sure that the locations are secure. (You do not want law enforcement or on-lookers crashing your film shoot). Reviewing the concept with your adult film making attorney. Hiring photographers or cameramen if necessary and finally making sure your props are there. I would recommend that you adapt the following checklist to your own use.

### **Pre-Production Checklist:**

#### **Name of production:**

Potential Production  
Name:

Contact

Photographer to be hired

Potential Date of shoot

Type of shoot

Potential Location of shoot

Time estimated

Number of Models estimated:	
<b>Potential Model Names:</b>	
Name:	
Release signed in advance	
Identification review	
Party reviewing i.d.	
<i>Signature of reviewer</i>	
Second party reviewing i.d.	
<i>Signature of reviewer</i>	
Location of release obtained for shooting	
Tax id/ social security for taxes	
Copy sent attorney	
Location release if needed	
Comments during shoot	

**Comments during after shoot**

**Problems To Avoid In Future Productions:**

## ***“How to Make Adult Films for Fun and Profit”***

### **Final Thoughts on Starting Your Adult Film Making Business**

I want to give you final thoughts on the adult film making business and to invite you to join our [Private Client Mentor Program](#).

You have probably noticed that while this E-Book gives you valuable information on starting your adult film making business; **that you can't learn everything from a book or course.** If you are serious about being a player in adult film making, adult websites or adult entertainment then....

### **There Is No Substitute For Experience**

I know that you probably still have many questions and are wondering where do I go from here. There would be nothing better than being able to have someone with experience in the adult world guide you as you start your business. Well this is the time that you have to make a decision on how serious you are about getting into the adult film making business.

Here are your choices:

1. You can go it alone. Take the information that we have given you and try to find your way through this complex business. Some people can do it, some spend fortunes making mistakes, some get discouraged and quit and some get arrested for violating the many laws regulating adult film making.
2. You Can Have An Expert Guide Take You By The Hand An Guide You Into The Biz. If you could be led by the hand by people who had the experience, who have done it

before, who know what mistakes to avoid, who know what short cuts to take....you could almost guarantee your success in your adult film making business.

So I want you to read carefully the information below. If you are serious about starting your adult business it may be the most important letter you ever read.

Thanks,

A.J. Comparetto  
[www.adultfilmmaking.com](http://www.adultfilmmaking.com)

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## **Here Is My One Rule Of Life That I Follow:**

**Deal With Players Not Posers.....Which One Are You? I Only Want to Help People Who Are Serious About Being Players In The Adult Biz....** So only read this if you want someone to take you by the hand and help you start your adult film making business and you are ready to start filming NOW....

**Yes, I really am serious about doing this business.** I am not a tire kicker, a time waster or a poser who just wants to meet girls or guys. I want to start filming adult films A.S.A.P. and build my adult film making business and empire.

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## **You Need To Choose The Level Of Support, Guidance And Help You Need To Start Your Adult Film Business:**

**Level 1:** Is an introductory course for people who are unsure if they want to get into the porn biz and need more information....if you are unsure this option is for you.

**Level 2:** Is the Adult Film School course. This is for people who are serious about getting into the biz and want to learn in a step-by-step fashion....This option is for people who want to take time to digest and thoroughly learn the information.

**Level 3:** Is for people who want to jump in and become players in the adult film biz now....not tomorrow, not next month or next year but NOW..This is my private client and mentor program where I personally guide you and open my "private adult industry Rolodex" so that you can succeed fast.

***( I love Level 3/Private Mentor clients because they Charge In & Do It...not just sit on the sidelines and talk about doing it... they are really fun to work with and they seem to be the most successful of all my members)***

**Level 1:** A.J. I want to start making adult films but am still a little unsure. I would like to get more information and want to sign up for your adult film making starter package and insider newsletter. I understand that it is packed with timely information about starting an adult film business. When I am really ready to be a "player" in the adult world I will "step up" and order the adult film school course. I understand that the "starter package" is priced at the unbelievably low price of only \$39.95 per month Also, that I can cancel at any time if unsatisfied for any reason. I also understand that to be a success in the adult world I have to learn to spend money to make money and I am ready for you to show me how to do it.

Here is what is included:

- **New Adult Filmmaker Quick Start:** We know most people want to get a quick start in this business. The adult quick start package gives you the steps you need to make your first film...fast.
- **Adult Film Making Insider Newsletter:** Every month you will receive inside information on the law and business of adult film making.

## ***The Adult Film Maker Insider Newsletter and Success Package***

**ORDER HERE**

(Only \$39.95 each month cancel if you are ever unsatisfied)

## **Level 2 Is Our Adult Film Course And Mentor Program...This is For People Who Are Serious About Getting Into the Adult Industry & Filming Adult Movies and Videos**

**Option 2:** Yes, I really am serious about doing this business. I am not a tire kicker and want to start filming A.S.A.P. I understand that each month I will be receiving timely, profitable information on how to make it in the biz. I understand that this course contains everything in Level 1 plus the following:

- **Adult Film Making Quick Start:** We know most people want to get a quick start in this business. We start you off fast with our **Adult film orientation teleconferences.** This is where you hear **direct from the horses mouth** how to "quick start" your adult film making business. You will hear real people telling you how to get into the business fast...

- **Volume One.** Learn the law of adult film making. This is the most important part of our system. Listen to actual adult entertainment attorneys as they give you the information needed to stay legal in this business. Remember you mess up you go to jail. This is worth every penny. Included are:
- **Step by step legal guides** on complying with Federal and State laws so that you can start and safely make profitable adult movies and adult websites.
- **Exclusive video library of attorneys and legal experts** explaining adult industry laws.
- **Every legal form you need to make your adult movie.** Start using them today. Step by Step guides to starting and making adult movies and content. That is right you can use this list to start your first movie today and be LEGAL. We also have other Step by Step guides to solve and handle other issues in the adult film business.
- **Volume Two:** How to make adult films. This tape alone is worth the price of the whole course. Learn the secrets of adult film making: how to get the girls, how to market, where to sell, how to film, how to start with a home camcorder. This tape will save you hundreds or even thousands of dollars in time and frustration.
- **FREE BONUS** - Chat with actual adult industry attorneys. If you have a question or concern you can get actual questions answered.....all included....Wow.
- **FREE BONUS - Legal questions bulletin boards for legal help with your everyday legal issues.** These questions are answered by attorneys who pay to become members. They will normally answer your simple questions hoping that you will use their services for more complex legal matters on your adult films.
- Discounts on our annual adult film making super conference and seminar. Four days of non-stop fun and information about the adult film business.
- Monthly newsletters, audio seminars and video seminars on breaking developments in the adult film industry. A must to keep you safe, legal and profitable in the biz.

Plus, by ordering now I will receive a free copy of your exclusive obscenity checklist absolutely free The Information in this course normally sells for over \$2,500.00 **right now** it is priced unbelievably low

at only \$1297.00. If you sign up now we will also send you a discount voucher worth \$1,000 in savings off of our annual adult film boot camp. Remember this is the only real Adult Film Course in the United States today where you can talk to real people who are in the industry!

**The Adult Filmmaker Course is The Ultimate System & Guide to Becoming an Adult Filmmaker -**

**ORDER HERE**

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**Only Read this Next Option If You are SUPER SERIOUS and Intend to BECOME A REAL PLAYER in the Adult Film Biz**

**Level 3 The Private Client Mentor System:** If you have a burning desire to become a REAL player in this business; If you get up everyday and say I want to spend my days filming beautiful men and women and get paid for it; If you have a dream of building an adult film empire....this is the option for you.

Now I am going to tell you right now it won't be cheap and it will not be easy. Also, I am going to weed out most of the people reading this right now....**if you can't drop \$5,000 + stop now, don't read any further, don't cross the line below.....you are not ready.**

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If you have crossed this line and are reading further let me congratulate you. Most people who are successful in this business understand you have to spend money to make money....I can guarantee you this....no super hot porn star is going to let you film her for free. **This business is built on people who spend big money to make big money.** There is an saying that an old timer in the adult biz used to tell me:

**"To Win Big  
You Have To Bet Big"**

Let me explain how I will help you achieve your dream of building a adult

film business and empire. We have a **select option** for people who understand the value of having an industry insider personally guide them and help them build their adult film business.

For these select people I will take them by the hand and guide them personally as they build their adult film empire....no reading, no taking classes, no watching instructional DVDs or trying to learn this complicated business.....**I show you how to do it all.** Now am I going to turn the cameras on and film for you? **No, I leave that fun to you,** but I will personally take you through all steps of starting and building your business.

Let me also tell you why I have developed this option for those certain select individuals who are determined to be super successful....

**First,** when I was developing this system I asked my super successful adult clients the following question:

**If you could pay money to avoid all of the mistakes you have made in this business would you do it?**

**They all answered a resounding.....YES**

**Second**... if I help you make really big money...you will have incentive to keep paying me to help you grow and protect your adult film empire. I therefore have an incentive to help you grow your adult film business big...and I want you to succeed so I am ready and willing to help you.

If you have decided that this option is for you....If you have decided that you want an **"insider in the biz to help you make it...if you are committed to building an adult film empire** here is what you will need to do to move forward.

You will need to contact my office for an interview. Honestly, not everyone is ready to take advantage of this opportunity. I want to personally interview you before I commit to helping you. It will do neither of us any good if you if you cannot follow through on this opportunity. Also, I open up my **"private adult industry rolodex"** to my private mentor clients. I don't want to be embarrassed by someone who is not ready to **run with the big dogs.**

Please remember, I can only make big money when you make big money so If you don't have what it takes...we don't want you. No hard feelings. To schedule your interview call my office at 727-328-7900

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Name: \_\_\_\_\_

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# Adult Film Making

HOW TO MAKE ADULT MOVIES SAFELY AND LEGALLY



# Adult Film Making

How to make Adult Films, Movies & Videos Safely and Legally!





# The Casting Couch?